



STRATEGIC PLAN

2026–2029

Empowering Communities. Advancing Dignity. Transforming Futures.

1. Introduction

Founded in 2010, Wezesha a Swahili word meaning “*empower*” or “*enable*” is an African Diaspora-led organisation committed to advancing the rights, dignity, and socio-economic wellbeing of African women, youth, and children affected by conflict, violence, poverty, exclusion, and displacement.

Headquartered in Dublin, Ireland, with active partnerships and programmes in Kenya and the Democratic Republic of Congo (DRC), Wezesha works across Africa and the diaspora to promote empowerment, solidarity, peacebuilding, sustainable development, and social justice.

This Strategic Plan (2026–2029) sets out Wezesha priorities and direction for the next four years, building on over a decade of grassroots impact, international advocacy, and diaspora mobilisation.

2. Vision

A just, inclusive, peaceful, and empowered society where women, youth, and children thrive with dignity, equality, opportunity, and hope.

3. Mission

To empower African women, youth, and children affected by conflict, violence, poverty, and exclusion through sustainable development, health, leadership, peacebuilding, advocacy, and socio-economic empowerment initiatives across Africa and the diaspora.

4. Core Values

- Empowerment
- Solidarity
- Inclusion
- Human dignity
- Justice and equality
- Accountability
- Sustainability
- Community participation

5. Strategic Goal (2026–2029)

To strengthen resilient and inclusive communities by empowering women, youth, and children through sustainable livelihoods, health, peacebuilding, climate action, advocacy, and diaspora engagement.

6. Strategic Priority Areas

Strategic Pillar 1: Women’s Empowerment and Gender Justice

Wezesha will continue to place women at the centre of its work by promoting leadership, economic independence, safety, and dignity for women affected by conflict, displacement, violence, and poverty.

Priority Actions

- Support survivors of Sexual and Gender-Based Violence (SGBV)
- Expand women’s leadership and entrepreneurship programmes
- Promote psychosocial healing and trauma support
- Facilitate access to healthcare, legal support, and livelihoods
- Strengthen women-led community initiatives

Focus

Women affected by armed conflict in Africa and women from conflict-affected communities living in the diaspora.



Strategic Pillar 2: Diaspora Engagement and International Development

As a diaspora-led organisation, Wezesha recognises the critical role diaspora communities play in international development, peacebuilding, investment, advocacy, knowledge transfer, and social transformation.

Wezesha will strengthen diaspora participation as a driver of sustainable development and global solidarity.

Priority Actions

- Mobilise African diaspora communities across Ireland and Europe
- Promote diaspora leadership in development initiatives
- Facilitate skills and knowledge exchange between Africa and Europe
- Engage diaspora youth in social justice and SDG advocacy
- Strengthen partnerships with international institutions and networks

Strategic Role of Diaspora

The diaspora contributes through:

- Advocacy and policy influence
- Skills transfer and mentorship
- Peacebuilding and reconciliation
- Education and professional expertise
- Humanitarian and development support

Wezesha will continue creating platforms that connect diaspora communities with development initiatives in Africa while promoting integration, inclusion, and representation within Europe.



Strategic Pillar 3: Youth Empowerment and Leadership

Wezesha will invest in young people as agents of social transformation and sustainable development.

Priority Actions

- Leadership and mentorship programmes
- Entrepreneurship and vocational training
- Digital and innovation skills
- Youth dialogue and civic participation
- Youth peacebuilding initiatives



Strategic Pillar 4: Child Protection and Education

Wezesha will promote the rights, safety, education, and wellbeing of vulnerable children.

Priority Actions

- Child safeguarding initiatives
- Wellbeing programmes
- Advocacy for children's rights
- Community awareness and protection systems

Strategic Pillar 5: Health and Community Wellbeing

Building on initiatives such as Africa Street Medicine and the Kinshasa medical clinic, Wezesha will expand access to healthcare and community wellbeing services.

Priority Actions

- Community healthcare outreach
- Maternal and reproductive health awareness
- Mental health and trauma healing
- Substance abuse prevention programmes
- Health education campaigns

Strategic Pillar 6: Sustainable Livelihoods and Economic Empowerment

Wezesha will promote economic resilience and self-reliance through sustainable livelihoods and entrepreneurship.

Priority Actions

- Savings and income-generating initiatives
- Entrepreneurship training
- Financial literacy and market access



Strategic Pillar 7: Peacebuilding, Human Rights and Social Inclusion

Wezesha will strengthen peacebuilding and advocate for justice, inclusion, and human rights for communities affected by conflict, migration, discrimination, and social exclusion.

Priority Actions

- Peace and reconciliation initiatives
- Human rights advocacy
- Refugee and migrant inclusion programmes
- Community cohesion and intercultural dialogue
- Participation in policy and international forums

Strategic Pillar 8: Climate and Environmental Action

Recognising the impact of climate change on vulnerable communities, Wezesha will integrate environmental sustainability across its programmes.

Priority Actions

- Climate awareness campaigns
- Tree planting and environmental conservation
- Community resilience initiatives
- Youth-led environmental action

7. Geographic Focus

Wezesha will implement programmes in:

- Ireland

- Kenya
- Democratic Republic of Congo (DRC)

while strengthening partnerships across Europe and Africa through diaspora engagement.

8. Strategic Objectives (2026–2029)

By 2029, Wezesha aims to:

- Expand support services for women affected by conflict and displacement
- Strengthen diaspora participation in international development
- Increase economic empowerment opportunities for women and youth
- Improve community access to healthcare and wellbeing services
- Promote climate resilience and environmental awareness
- Strengthen institutional capacity, governance, and sustainability
- Build stronger international partnerships and advocacy networks

9. Partnerships and Collaboration

Wezesha will strengthen partnerships with:

- Diaspora organisations
- EU institutions
- United Nations agencies
- Universities and research institutions
- Community organisations
- Governments and local authorities
- Women and youth networks
- Health and environmental organisations

10. Institutional Strengthening

To ensure sustainability and impact, Wezesha will:

- Strengthen governance and accountability systems
- Improve monitoring, evaluation, and learning

- Diversify funding sources
- Invest in staff and volunteer development
- Expand digital visibility and communications

11. Conclusion

Over the next four years, Wezesha will continue to empower women, youth, and children affected by conflict, poverty, and exclusion while strengthening the role of the African diaspora in international development, peacebuilding, and social transformation.

Through solidarity, partnership, and community-led action, Wezesha will work toward building stronger, healthier, more inclusive, and resilient societies across Africa and the diaspora.